

# DEVELOPMENT CHALLENGES, SOUTH-SOUTH SOLUTIONS

E-newsletter of the Special Unit for South-South Cooperation in UNDP



November 2011

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## 1. New African Film Proving Power of Creative Economy

A new movie is generating excitement around life in the war-torn, chaotic and impoverished Democratic Republic of the Congo ([http://en.wikipedia.org/wiki/Democratic\\_Republic\\_of\\_the\\_Congo](http://en.wikipedia.org/wiki/Democratic_Republic_of_the_Congo)) - the central African nation - and proving how versatile and resilient a creative economy can be in a crisis.

Viva Riva! ([www.vivarivamovie.com](http://www.vivarivamovie.com)) is set in the capital, Kinshasa, and gives a raw portrayal of sex, violence and gangsters in the city. The film has already won a fistful of awards, and will now be released in 18 African countries.

Written and directed by Djo Tunda Wa Munga, it is being hailed as the first feature-length film to be made in the Democratic Republic of Congo in 25 years. The industry was shut down by long-serving dictator and President Mobutu Sese Seko, who was overthrown in 1997 in the First Congo War by Laurent-Désiré Kabila, who was supported by the governments of Rwanda, Burundi and Uganda.

Africa has a rich film history but its movies have struggled to reach commercial audiences - both on the continent and around the world - outside of showcases at film festivals. Without access to a wide audience, filmmakers are not able to make the sort of profits possible for films with a wide commercial distribution. It has also been hard to compete with the big budgets and the big publicity machines of traditional film centres like Hollywood or Europe. But it looks like Viva Riva! could change that situation.

Indigenous African filmmaking took off as countries became independent of their colonial European rulers in the 1960s and 1970s. One example is the Senegalese film comedy Xala ([www.imdb.com/title/tt0073915/](http://www.imdb.com/title/tt0073915/)), directed by Ousmane Sembène, and considered a classic. Previous portrayals of Africa have mostly been viewed through the cinematic lens of Europeans.

As the second largest country in Africa, the Congo has an estimated population of over 71 million (2011 estimate), with Kinshasa home to more than 8 million people (CIA - The World Factbook). It has suffered badly from war and chaos and has some of the world's worst statistics for rape and sexual violence brought about by these conditions. The so-called Second Congo War began in 1998 and is considered the world's deadliest conflict since the Second World War.

As a result, the world's biggest United Nations peacekeeping mission is in the country in an attempt to stabilise the situation. ([www.un.org/en/peacekeeping/missions/monuc/](http://www.un.org/en/peacekeeping/missions/monuc/)).

Filmmaking forms part of the creative economy, a vital and growing sector in many countries. As the Creative Economy Report 2010 states: "A new development paradigm is emerging that links the economy and culture, embracing economic, cultural, technological and social aspects of development at both the macro and micro levels. Central to the new paradigm is the fact that creativity, knowledge and access to information are increasingly recognized as powerful engines driving economic growth and promoting development in a globalizing world."

For example, Nigeria's US \$2.75 billion annual film industry is the third largest in the world, following the U.S. and India. Nigeria's 'Nollywood' produces more than 1,000 films a year, creating thousands of jobs, and is the country's second most important industry after oil. In recognition of its importance, the country's

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government has invested in the industry, reforming policies and providing training to promote film production and distribution.

The Creative Economy Report 2010 has highlighted a few key trends for the global South. It found that creative industry products, especially domestically consumed ones like videos, music, video games and TV programmes, are weathering the global economic crisis well. It also found the creative economy can help boost economies and bring countries out of recession if the right government policies are in place.

The exporting of creative goods and services continues to grow, doubling from 2002 to 2008. This represented a 14 percent per year growth rate. The global South's exporting of creative goods reached a high of US \$176 billion by 2008 and represented 43 percent of the world's total creative industries trade.

The majority of the world's mobile phones are now in developing countries, representing a vast, new platform for distributing, sharing and selling cultural products and services. Broadband Internet is also being rolled out to more countries and represents an enormous emerging opportunity waiting for enterprising people to seize.

The report also found more and more cities across the global South are placing creative economies at the centre of their urban development, emphasising culture and creative activities.

For Viva Riva!, the next stop is Africa-wide release in Botswana, Burkina Faso, Kenya, Lesotho, South Africa, Swaziland and Uganda. The film's producers have their sights set on even more countries in central and West Africa.

"We want to show that you can release African films across Africa," co-producer Steven Markovitz told The Guardian. "As far as we can tell, it's unprecedented. No one has tried to do an Africa-wide release in so many countries."

There is more at stake with the film than just Congolese pride: it is about proving an African film can successfully take on the slick and well-funded film distribution machines deployed by America's Hollywood and European film distributors.

With the African middle class growing and a burgeoning African consumer class now clearly identified, many see this as the right time to make African film pay.

"African cinemas have been dominated by Hollywood and European cultural programmes catering to the intellectual elite, not tapping into a growing middle class who are interested in seeing films about themselves and their neighbours," Markovitz told The Guardian.

"There is an audience, a real market for African films. They have disposable income and they want to be entertained. We hope that this will create a pipeline for further African titles on the continent."

Viva Riva! is in French and Lingala ([http://en.wikipedia.org/wiki/Lingala\\_language](http://en.wikipedia.org/wiki/Lingala_language)). The story revolves around a hustler who makes quick cash stealing oil and celebrates by going on a hedonistic romp through Kinshasa's night clubs.

The film had its international debut at the 2010 Toronto International Film Festival and won the 2011 MTV Movie award for best African film.

Markovitz is from South African film production company Big World Cinema ([www.bigworld.co.za](http://www.bigworld.co.za)). The producers hope the film will appeal to both French speakers and English speakers.

"There are distribution challenges in Africa but we thought this one presents an opportunity to make it happen," he said. "Some African films have felt like homework but this is an entertaining action film and we think it can cross language barriers. We have to try things out."

Critics have said good things about the film. The Nigerian actor and director Akin Omotoso told The Guardian: "I loved Viva Riva! Absolute breath of fresh air, an adrenalin rush from top to bottom, a great gangster flick."

The film is unique as an African production that has "captured not just international attention but the continent's attention", he added.

"I think it stands a good chance; as we know, it's up to the audience but either way it has made history."

#### **LINKS:**

1) UNCTAD Global Database on the Creative Economy. **Website:** [http://unctadstat.unctad.org/ReportFolders/reportFolders.aspx?sCS\\_referer=&sCS\\_ChosenLang=en](http://unctadstat.unctad.org/ReportFolders/reportFolders.aspx?sCS_referer=&sCS_ChosenLang=en)

2) Creative Economy Report 2010: Creative Economy: A Feasible Development Option. **Website:** [www.unctad.org/Templates/WebFlyer.asp?intlItemID=5763&lang=1](http://www.unctad.org/Templates/WebFlyer.asp?intlItemID=5763&lang=1)

4) Dictionary of African Filmmakers from Indiana University Press. **Website:** [www.iupress.indiana.edu/product\\_info.php?products\\_id=76770](http://www.iupress.indiana.edu/product_info.php?products_id=76770)

6) The Filmmakers Guide to South Africa is the most recognised, established and representative brand marketing the South African film industry locally and internationally. **Website:** [www.filmmakersguide.co.za](http://www.filmmakersguide.co.za)

7) Youth Filmmakers Africa: An initiative in Kenya to inspire the next generation of filmmakers. **Website:** [www.indiegogo.com/Youth-Filmmakers-Africa](http://www.indiegogo.com/Youth-Filmmakers-Africa)

## 2. Recycling Waste to Boost Incomes and Opportunities

We all know that green is good, but often the best way to encourage recycling and other environment-improving activities is to put in place economic incentives. It is one thing to admonish people and tell them something is the right thing to do; it is another to make keeping a clean environment pay.

Many initiatives across the global South have proven it is possible to develop an economy of recycling and garbage collection in poor neighbourhoods. These economies take many forms and models.

At the most basic end of the scale are the desperate, survival-driven examples of recycling. In countries like India, recycling can be purely a question of survival - people are so poor they can't allow anything that might have income potential go to waste. Other countries are very familiar with large numbers of desperately poor people picking through garbage dumps and waste to eke out a living. Or, for example in Brazil, as in many other countries, it's common to see poor and homeless people picking through garbage on the streets.

These are examples of degrading 'green' economies. But there other ways to encourage waste recycling that offer real income benefits and life improvements.

Brazil, a world leader in waste recycling and green technologies, has pioneered the recycling of plastic bottles, aluminum, steel cans, solid plastic waste and glass. And now energy companies in Brazil have created credit schemes that encourage waste recycling while giving people real economic benefits in return for doing the right thing for the environment. The first scheme went so well, it quickly inspired others to replicate its programme in other poor communities.

Coelce ([www.coelce.com.br/default.aspx](http://www.coelce.com.br/default.aspx)) is a power company in the Ceará State in northeastern Brazil. The company is primarily engaged in the distribution of electrical power for industrial, rural, commercial and residential consumption. In 2007 it set up Ecoelce ([www.coelce.com.br/coelcesociedade/programas-e-projetos/ecoelce.aspx](http://www.coelce.com.br/coelcesociedade/programas-e-projetos/ecoelce.aspx)), a programme allowing people to recycle waste in return for credits towards their electricity bills. The success of the programme led to an award from the United Nations.

The programme works like this: people bring the waste to a central collection place, a blue and red building with clear and bright branding to make it easy to find. In turn they receive credits on a blue electronic card - looking like a credit card - carrying a picture of a child and arrows in the familiar international recycling circle.

These credits are then used to calculate the amount of discount they should receive on their energy bill. The scheme is flexible, and people can also use the credits for food or to pay rent. In 2008, after its first year, the scheme had expanded to 59 communities collecting 4,522 tons of recyclable waste and earning 622,000 reais (US \$349,438) in credits for 102,000 people. People were receiving an average of 5 to 6 reais (US \$2.80 to US \$3.37) every month towards their energy bills. A clear success leading to an expansion of the scheme.

Now in Ceará's state capital, Fortaleza (<http://en.wikipedia.org/wiki/Fortaleza>), - population 3.5 million - there are more than 300,000 people recycling a wide range of materials, from paper, glass, plastics, and metals to cooking oil to get electricity discounts, according to the Financial Times.

In Brazil's second largest city, Rio de Janeiro, a favela clean-up programme is being run by electricity firm Light S.A. ([www.light.com.br/web/tehome.asp](http://www.light.com.br/web/tehome.asp)), which took its inspiration from the success of the Ecoelce experience. The number of favelas, or informal slum neighbourhoods (<http://en.wikipedia.org/wiki/Favela>), in Rio is debated: according to the federal government, there are 1,020 favelas, while Rio's housing department lists 582. The government has been trying to tackle the law and order problems in these neighbourhoods - many are plagued with violent drug gangs - and endemic poverty. It calls this programme "pacification" (<http://brazilportal.wordpress.com/2011/10/20/rios-top-cop-talks-public-safety-policy-favela-pacification-program/>) as it tries to bring law and order and boost economic development and social gains.

Recycling programmes are helping to bring improvements to life in the favelas by simultaneously cleaning up neighbourhoods and boosting household wealth.

Light S.A. is a Brazilian energy company working in the generation, transmission, distribution and marketing of electricity. It distributes to 31 municipalities in Rio de Janeiro and has around 3.8 million customers.

According to the Financial Times, the Light project pays residents 0.10 reais per kilogram of paper and plastic (US .5 cents). It also pays 2.50 reais per kilogram of aluminum and lead (US \$ 1.40).

Importantly for community relations, the scheme is open not just to favela residents but to nearby middle class neighbourhoods.

"The idea is to unite the community and the people living around it," Fernanda Mayrink, Light's community outreach officer, told the Financial Times.

The project has helped improve the Santa Marta favela of Rio, where police have been working since 2008 to take back the neighbourhood from the control of violent drug gangs. Community police officers can now do their job of taking care of safety for the 6,000 residents.

"You don't see drugs and guns any more but you do see lots of rubbish," Mayrink said.

“This project encourages recycling within the company’s concession area and at the same time contributes to sustainable development and the consumer’s pocket. Light wins, the customer wins (and) the environment wins.”

In Vietnam, the NGO Anh Duong ([www.anhduonghg.org/en/](http://www.anhduonghg.org/en/)) or “Sun Ray” shows schoolchildren how to collect plastic waste to sell for recycling. In return, their schools receive improvements and the students can win scholarships. It is estimated rural Vietnam is littered with 100 million tons of waste every year. Much of it is not picked up.

The project is operating in 17 communities in Long My and Phung Hiep districts in southern Vietnam, mobilising children from primary and secondary schools. School children wearing their uniforms fan out in groups and collect the plastic waste. The money made from selling the plastic waste is being used to improve school facilities and fund scholarships for poor children.

In 2010, the project reported that 10,484 kilograms of plastic waste was collected by 26,015 pupils. This provided for 16 scholarships for school children.

The Anh Duong NGO was set up by a group of social workers with the goal of community development. They target the poorest, bringing together the entire community and seek out “low cost and sustainable actions”. The NGO has a mix of specialties, from agriculture to aquaculture, health, microfinance and social work.

#### **LINKS:**

1) A travelling exhibit, In The Bag: The Art and Politics of the Reusable Bag Movement, showcases bags and art produced by communities throughout the world and by individual artists. **Website:** [www.unrisd.org/80256B3C005BE6B5/%28httpNews%29/D1AB353A91EC2466C125793600519C7B?OpenDocument](http://www.unrisd.org/80256B3C005BE6B5/%28httpNews%29/D1AB353A91EC2466C125793600519C7B?OpenDocument)

2) EPAP guide: Based on extensive research throughout Mongolia by UNDP, this guide includes the application of the Blue Bag project to Mongolia’s sprawling slum districts surrounding the capital Ulaanbaatar. **Website:** <http://tinyurl.com/yfkn2dp>

### **3. Virtual Supermarket Shopping Takes off in China**

An ingenious use of technological innovation and savvy trend-spotting is radically transforming the way people do their grocery shopping in China. Busy urban dwellers with time-poor lifestyles can now do their grocery shopping as they pass through Shanghai’s subway system and have their weekly shopping delivered to their home.

The country has experienced breakneck economic growth in the past 15 years, heading towards becoming the world’s largest economy. Much of this growth and new wealth has come from the transformation of China into the world’s manufacturing and exporting hub. But this also leaves an urban population of very busy people who need time-saving solutions to improve their quality of life.

China’s premier Wen Jiabao has now pledged to aid the world economy during the current economic crisis by boosting domestic Chinese consumption. And this new focus on consumption will open up opportunities for entrepreneurs.

“I believe China’s economy can achieve longer-term, better-quality growth. This will be our new contribution to strong, sustainable global growth,” he told the Wall Street Journal.

And a big part of the boost in domestic consumption will come from modern retailers and supermarkets. Supermarkets were almost non-existent in China before the 1990s. The country sold food in a mix of small shops, open-air markets and through wholesale networks. It was a complex system overlaid with government bodies, marketing boards, brokers, wholesalers, distributors and government-licensed and government-run shops and vendors.

But this has radically changed as the country has moved to a modern retail system. Chinese cities now boast modern supermarkets, convenience stores, hypermarkets and warehouse clubs. There was just one modern supermarket in the country in 1990; by 2003, there were 60,000 (Chinese Chain Store and Franchise Association).

The supermarket model offers many benefits to anyone looking to sell products in the Chinese marketplace. Supermarkets are very competitive with each other and are always looking for new angles and new products to get the edge and win over new consumers. If they offer new tastes and variety, the chances are high they will attract more customers.

Supermarkets tend to offer a greater variety of food products than traditional markets. They are also cleaner, the quality control is better and more standardised, there is no need to haggle over prices and measurements and units for products are clearly labelled and controlled.

But supermarkets can also be criticized for monopolizing distribution networks, hurting small farmers by driving down prices and destroying independent retailers unable to compete with the economies of scale supermarkets can bring to bear.

In Shanghai - a city that has long been a retail pioneer in China - the Yihaodian online grocery company ([www.yihaodian.com/product/index.do?merchant=1](http://www.yihaodian.com/product/index.do?merchant=1)) is radically altering how people buy food by using “virtual supermarkets” in subway stations.

It is a convergence of several technological innovations to make something even better.

Shoppers download an app - or application - on to their mobile phones. This allows them to interact with large LED screens ([http://en.wikipedia.org/wiki/LED\\_display](http://en.wikipedia.org/wiki/LED_display)) in subway stations which display images of products – from soap to noodle soup to nuts - just like in a catalogue. The shopper scrolls through the products and finds what they want to buy. Beside the images are barcodes. The shopper scans the product barcode with the phone and Yihaodian then delivers the products straight to their home within hours.

It is a very convenient service for busy workers trying to juggle the many demands of daily life. The Yihaodian system is based on a similar technology pioneered in South Korea.

Yihaodian is riding a wave of growth for the company because of its innovative approach. It has seen sales rise by 28 percent each month and it hopes to make Euro 325 million (US \$443 million) in 2011, four times its 2010 revenues.

Proof of the value of investing in innovation.

Yihaodian is also showing how clever it is to offer a new way of doing things. It is pioneering a new business model while also recognising the reality of people's busy lives in modern urban environments. Lily Yu, director of the company's wireless application department, says it is about something bigger than just profits. "Changing people's lifestyles is what we are striving for," she told Monocle magazine.

Yu, founder of the Wireless Application Department at Yihaodian, joined the company in 2010 and leads the team to develop and introduce this technology and new way of buying products.

The only question remaining is this: how long before all retail will follow Yu's lead?

#### **LINKS:**

1) Mobile Active: [MobileActive.org](http://MobileActive.org) connects people, organizations, and resources using mobile technology for social change. **Website:** <http://mobileactive.org>

2) How QR Codes Can Grow Your Business: A story on how to use these scannable codes. **Website:** [www.socialmediaexaminer.com/how-qr-codes-can-grow-your-business/](http://www.socialmediaexaminer.com/how-qr-codes-can-grow-your-business/)

3) Southern Innovator magazine: New global magazine's first issue tackles the boom in mobile phone and information technologies across the global South. **Website:** [www.scribd.com/doc/57980406/Southern-Innovator-Issue-1](http://www.scribd.com/doc/57980406/Southern-Innovator-Issue-1)

## **4. Bolivia Grabs World Media Attention with Salt Hotel**

Tourism is a great way to attract foreign currency to a country and build local economies, especially in remote or isolated places. But the catch is finding a way to get people to go the distance and come and visit and spend their money.

In a global South twist on the well-known Ice Hotel in Sweden ([www.icehotel.com](http://www.icehotel.com)) – a hotel entirely built out of ice – enterprising Bolivians have built a hotel out of salt.

A Bolivian hotel in the middle of the world's largest salt flats has found a clever way to attract tourists to this remote holiday destination: build the hotel entirely out of salt, right down to its furniture.

The South American nation is one of the poorest in Latin America, and its income distribution is among the region's most unequal. Bringing in foreign currency and attracting more tourists can help to reduce this poverty. According to the World Travel and Tourism Council, travel and tourism will contribute 2 percent to the country's gross domestic product (GDP) in 2011. Around 75,000 jobs are directly dependent on the tourism business in the country and this is projected to rise to 96,000 jobs by 2021.

And it is a good business to be involved in: "Travel and tourism is one of the world's great industries, providing 9 percent of global GDP and 260 million jobs; it drives economic growth, business relationships and social mobility," according to David Scowsill, President and CEO of the World Travel and Tourism Council.

The Hotel de Sal Cristal ([www.hosteldesal.com/?L=2](http://www.hosteldesal.com/?L=2)), near Colchani, hosts guests who come to visit the salt flats of Salar de Uyuni ([http://en.wikipedia.org/wiki/Salar\\_de\\_Uyuni](http://en.wikipedia.org/wiki/Salar_de_Uyuni)). They are believed to store 50 to 70 percent of the world's lithium supplies and an economic boom has started in the area. The striking and blinding white salt flats were featured in the James Bond film "Quantum of Solace."

The hotel's unique construction from rock-hard salt hewn from the salt flats is working to encourage tourists to stay longer in the area during their holiday. Before, they would just take a quick excursion on to the salt flats before moving on to their next destination.

The Hotel de Sal Cristal is built using blocks of salt cut from the surrounding flats. The architectural design is inspired by the ancient Chinese balancing philosophy of Feng Shui ([http://en.wikipedia.org/wiki/Feng\\_shui](http://en.wikipedia.org/wiki/Feng_shui)). Following the principles of the philosophy, it faces the sun and balances both masculine and feminine energies. Shaped like three coca leaves, the feminine side, this balances with the more masculine side reflected in the salt flats, the hotel's website claims.

The hotel has 27 rooms with hot water and heating. - and beds made of salt. In the dining room, people can sit on chairs made of salt and eat at salt tables. The rooms are wall-to-wall salt, bright and white.



The hotel's pool is surrounded by sand-like salt.

The hotel's 'Resto-Bar' offers views of the salt flats and promises it will "allow the cosmic energy..." to flow freely. The menu offers llama meat and risotto of quinoa (<http://en.wikipedia.org/wiki/Quinoa>) alongside traditional Bolivian dishes, salads and soups and Bolivian-themed treats.

The hotel has an 'astronomic observatory' for star gazing, making the most of the low level of light pollution on the flats.

One of the hotel's tour guides, Pedro Pablo Michel Rocha from Hidalgo Tours ([www.salardeuyuni.net/](http://www.salardeuyuni.net/)), told the Daily Mail newspaper: "I love it when visitors come to this place for the first time.

"They can't get over the fact that everything is made out of salt and I've even seen a few people lick the furniture to make sure!

"It is a wonderful experience to come somewhere like this where they've used the natural materials available to create something like a hotel."

The salt flats, formed from prehistoric lakes, have a salt crust hard-baked by the sun with a pool of salty water underneath which is rich in the rare element lithium. Lithium (<http://en.wikipedia.org/wiki/Lithium>) is sought-after for its use in things like re-chargeable batteries for mobile phones, computers and electric cars.

The area's economy has boomed since 3.4 million tons of lithium - believed to be half the world's supply - was discovered underneath the salt flats.

The power of tourism to alleviate poverty has been documented by Caroline Ashley, co-author of Tourism and Poverty Reduction: Pathways to Prosperity ([www.earthscan.co.uk/?TabId=92842&v=497073](http://www.earthscan.co.uk/?TabId=92842&v=497073)), after extensive research on tourism's impact on poverty in countries across Africa and Asia. She argues that "tourism can fight poverty."

"Note, we say 'can', not that it always does. The share of spending by tourists within a destination that reaches poor people can vary from less than 10 percent to a high of 30 percent," Ashley told BusinessFightsPoverty ([www.businessfightspoverty.org](http://www.businessfightspoverty.org)).

"When it works, international tourism is actually a very good way of channelling resources from rich to poor. In destinations as diverse as hiking on Mount Kilimanjaro in Tanzania, business tourism in Vietnam and cultural tourism in Ethiopia, between one quarter and one third of all in-country tourist spending accrues to poor households in and around the destination."

Ashley said a successful tourism strategy needs to focus on "the 4Ps: pay, procurement, persuasion and partnership."

"Pay a living wage to local employees; take a hard look at procurement and potential to source locally ... persuade - or at least inform - your clients how to take up opportunities to spend in the local economy..." and build a partnership with government to integrate tourism into the local economy.

And it looks like the hotel can't get more connected to the local economy than being made of the very salt that surrounds it.

#### **LINKS:**

1) The Global Summit: World Travel and Tourism Council: Taking place in Tokyo/Sendai from 16-19 April 2012.

**Website:** [www.wttc.org](http://www.wttc.org)

2) A website packed with resources for planning a trip to Bolivia. **Website:** [www.boliviacontact.com/turismo/](http://www.boliviacontact.com/turismo/)

3) The Intercontinental Hotels Group has an interactive website showing the many ways hotels can become sustainable. **Website:** <http://innovation.ihgplc.com/>

4) Hotel designs: A website for interior designers, architects and hoteliers. **Website:** [www.hoteldesigns.net/home.php](http://www.hoteldesigns.net/home.php)

## **WINDOW ON THE WORLD**

Check out our website archive: [www.southerninnovator.org](http://www.southerninnovator.org)

Our new magazine, Southern Innovator, has launched: the first issue's theme is mobile phones and information technology. Throughout 2011, we will be launching more media products building on the success of the Development Challenges, South-South Solutions e-newsletter: stay tuned for more developments. Please contact the Special Unit for South-South Cooperation if you would like a copy (copies) of the new magazine. E-mail: [ssc.info@undp.org](mailto:ssc.info@undp.org)

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Called "...a terrific tour de force of what is interesting, cutting edge and relevant in the global mobile/ICT space..."

Also check out our SouthSouth Expo: this year's Expo will be in Rome, Italy from 5 to 9 December 2011:

**Website:** [www.southsouthexpo.org](http://www.southsouthexpo.org)

## **BOOKS**

**Lost Colony: The Untold Story of China's First Great Victory over the West** by Tonio Andrade,

Publisher: Princeton University Press. **Website:** [www.press.princeton.edu](http://www.press.princeton.edu)

**China's Regulatory State: A New Strategy for Globalization** by Roselyn Hsueh,

Publisher: Cornell University Press. **Website:** [www.cornellpress.cornell.edu](http://www.cornellpress.cornell.edu)

**A Liberal World Order in Crisis: Choosing between Imposition and Restraint** by Georg Sorensen,

Publisher: Cornell University Press. **Website:** [www.cornellpress.cornell.edu](http://www.cornellpress.cornell.edu)

**Living in the Endless City** edited by Ricky Burdett and Deyan Sudjic,

Publisher: Phaidon. The city is the subject of the 21st century. All over the world, populations are shifting towards urban centres. Living in the Endless City depicts an authoritative survey of cities of today and the prospects for our urban future of tomorrow. 36 contributors from across Europe, South America, China, Africa and the U.S. set the agenda for the city - detailing its successes as well as its failures. **Website:** <http://www.urban-age.net/publications/living-in-the-endless-city/>

**Consumptionomics: Asia's Role in Reshaping Capitalism** by Chandran Nair,

Publisher: Infinite Ideas. **Website:** [www.amazon.com](http://www.amazon.com)

**World 3.0: Global Prosperity and How to Achieve It** by Pankaj Ghemawa,

Publisher: Harvard Business School Press. **Website:** [www.amazon.com](http://www.amazon.com)

**How the West Was Lost: Fifty Years of Economic Folly – And the Stark Choices Ahead** by Dambisa Moyo,

Publisher: Allen Lane. The new book from challenging thinker Moyo, it argues the West needs to start following China's economic model or face economic ruin. **Website:** [www.amazon.com](http://www.amazon.com)

**The China Miracle: Development Strategy and Economic Reform** by Justin Yifu Lin,

Publisher: The Chinese University Press. **Website:** [www.eurospanbookstore.com](http://www.eurospanbookstore.com)

Africa in the Global Economy by Richard E. Mshomba, Publisher: Lynne Rienner.

**Website:** [www.eurospanbookstore.com](http://www.eurospanbookstore.com)

**The Recession Prevention Handbook: Eleven Case Studies, 1948-2007** by Norman Frumkin,

Publisher: M. E. Sharpe. **Website:** [www.eurospanbookstore.com](http://www.eurospanbookstore.com)

**The Roller Coaster Economy: Financial Crises, Great Recession and the Public Option** by Howard J. Sherman,

Publisher: M. E. Sharpe. **Website:** [www.eurospanbookstore.com](http://www.eurospanbookstore.com)

**Global Slump: The Economics and Politics of Crisis and Resistance** by David McNally,

Publisher: PM Press. Global Slump analyzes the global financial meltdown as the first systemic crisis of the neoliberal stage of capitalism. It argues that – far from having ended – the crisis has ushered in a whole period of worldwide economic and political turbulence. In developing an account of the crisis as rooted in fundamental features of capitalism, Global Slump challenges the view that its source lies in financial deregulation.

**Website:** [https://secure.pmpress.org/index.php?l=product\\_detail&p=271](https://secure.pmpress.org/index.php?l=product_detail&p=271)

**Aftershock: Reshaping the World Economy After the Crisis** by Philippe Legrain,

Publisher: Little, Brown. **Website:** [www.philippelegrain.com/aftershock/](http://www.philippelegrain.com/aftershock/)

**Creative Ecologies: Where Thinking is a Proper Job** by John Howkins,

Publisher: UQP. **Website:** [www.creativeeconomy.com/think.htm](http://www.creativeeconomy.com/think.htm)

**The Global Crisis: The Path to the World Afterwards** by Frank Biancheri,

Publisher: Anticipolis. **Website:** [www.anticipolis.eu/en\\_index.php](http://www.anticipolis.eu/en_index.php)

The Age of Empathy: Nature's Lessons for a Kinder Society by Frans de Waal, Publisher: Crown.

**Website:** [www.amazon.com](http://www.amazon.com)

**Arrival City** by Doug Saunders,

Publisher: Pantheon. A third of humanity is on the move. History's largest migration is creating new urban spaces that are this century's focal points of conflict and change — centres of febrile settlement that will reshape our cities and reconfigure our economies. **Website:** <http://arrivalcity.net/>

**China: And the End of Poverty in Africa – Towards Mutual Benefit?** by Penny Davis,

Publisher: Diakonia and the European Network on Debt and Development. **Website:** [www.eurodad.org/uploadedFiles/Whats\\_New/Reports/Kinarapport\\_A4.pdf](http://www.eurodad.org/uploadedFiles/Whats_New/Reports/Kinarapport_A4.pdf)

**Globalization and Competition: Why Some Emergent Countries Succeed while Others Fall Behind** by Luiz Carlos Bresser Pereira,

Publisher: Cambridge University Press. **Website:** [www.networkideas.org/book/jan2010/bk12\\_GACL.htm](http://www.networkideas.org/book/jan2010/bk12_GACL.htm)

**Tourism and Poverty Reduction: Pathways to Prosperity** by Jonathan Mitchell and Caroline Ashley,

Publisher: Earthscan. **Website:** [www.earthscan.co.uk/?TabId=92842&v=497073](http://www.earthscan.co.uk/?TabId=92842&v=497073)

**State of the Field in Youth Enterprise, Employment, and Livelihoods Development,**

Publisher: Making Cents International. **Website:** [www.youthenterpriseconference.org](http://www.youthenterpriseconference.org)

**Urban World: A New Chapter in Urban Development,**

Publisher: UNHABITAT.

**Website:** [www.scribd.com/doc/31244004/Urban-World-A-New-Chapter-in-Urban-Development](http://www.scribd.com/doc/31244004/Urban-World-A-New-Chapter-in-Urban-Development)**Building Decent Societies: Rethinking the Role of Social Security in Development edited by Peter Townsend,**Publisher: International Labour Office. **Website:** [www.ilo.org/publns](http://www.ilo.org/publns)**World of Work Report 2010: From One Crisis to the Next?**Publisher: International Labour Office. **Website:** [www.ilo.org/publns](http://www.ilo.org/publns)**From the Great Recession to Labour Market Recovery: Issues, Evidence and Policy Options edited by Iyanatul Islam and Sher Verick,**Publisher: International Labour Office. **Website:** [www.ilo.org/publns](http://www.ilo.org/publns)**PAPERS AND REPORTS**

Illicit Financial Flows from the Least Developed Countries: 1990-2008 UNDP-Commissioned Report

Contact: Monique Perry Danziger

Email: [mdanziger@gfip.org](mailto:mdanziger@gfip.org)**Website:** <http://www.financialtaskforce.org/2011/05/12/undp-commissioned-report-from-global-financial-integrity-%E2%80%99Cillicit-financial-flows-from-the-least-developed-countries-1990-2008%E2%80%9D-now-available/>

Information Economy Report 2010: ICTs, Enterprises and Poverty Alleviation Publisher: UNCTAD.

**Website:** <http://www.unctad.org/Templates/webflyer.asp?docid=13912&intltemID=2068&lang=1>

State of China's Cities: 2010/2011: Better City, Better Life Publisher: UNHABITAT.

**Website:** [www.scribd.com/doc/39882697/State-of-China-s-Cities-Report-2010-2011](http://www.scribd.com/doc/39882697/State-of-China-s-Cities-Report-2010-2011)

Still our Common Interest: Commission for Africa Report 2010 Publisher: Commission for Africa

**Website:** [www.commissionforafrica.info/2010-report](http://www.commissionforafrica.info/2010-report)

World Economic Outlook Update: Restoring Confidence without Harming Recovery Publisher: IMF.

**Website:** [www.imf.org/external/pubs/ft/weo/2010/update/02/index.htm](http://www.imf.org/external/pubs/ft/weo/2010/update/02/index.htm)

Trade and Development Report, 2010: Employment, Globalization and Development Publisher: UNCTAD.

**Website:** [www.unctad.org/Templates/webflyer.asp?docid=13740&intltemID=2068&lang=1](http://www.unctad.org/Templates/webflyer.asp?docid=13740&intltemID=2068&lang=1)

Empowering People and Transforming Society: The World Economic Forum's Technology Pioneers 2011 Publisher:

World Economic Forum. **Website:** [www.scribd.com/doc/35953976/Technology-Pioneers-2011](http://www.scribd.com/doc/35953976/Technology-Pioneers-2011)The Emerging Middle Class in Developing Countries Publisher: OECD. **Website:** [www.oecdilibrary.org/oecd/content/workingpaper/5kmp8lncrns-en](http://www.oecdilibrary.org/oecd/content/workingpaper/5kmp8lncrns-en) (PDF - 2.09 mb)

The BRICSAM Countries and Changing World Economic Power: Scenarios to 2050 by Manmohan Agarwal, Publisher: The Centre for International Governance Innovation. Working Paper: Shifting Global Power. Africa and Mexico has the potential to change the balance of economic power in the world. This paper analyzes this potential building on developments in these economies over the past four decades in the context of the evolution of the world economy.

**Website:** [www.cigionline.com/sites/default/files/Paper\\_39-web-1.pdf](http://www.cigionline.com/sites/default/files/Paper_39-web-1.pdf)

The Implications of China's Ascendancy for Africa by Hany Besada, Publisher: The Centre for International Governance Innovation. Working Shifting Global Power. This paper examines the extent to which China's engagement with Africa has produced mutual benefits for both and whether Africa is reaping the necessary benefits required for poverty alleviation and economic development.

**Website:** [http://www.cigionline.com/sites/default/files/Paper\\_40-web.pdf](http://www.cigionline.com/sites/default/files/Paper_40-web.pdf)

Europe-North Korea: Between Humanitarianism and Business? Edited by Myungkyu Park, Bernhard Seliger and

Sung-Jo Park, Publisher: LIT. **Website:** [www.gpic.nl/EU-North-Korea-book.pdf](http://www.gpic.nl/EU-North-Korea-book.pdf)

Global Economic Decoupling Alive and Well Emerging economies decouple from the US, come closer to Europe.

**Website:** <http://www.marketoracle.co.uk/Article23670.html>

The Global Financial Crisis and Africa's "Immiserizing Wealth" Research Brief, United Nations University, Number 1

2010. **Website:** [www.unu.edu/publications/briefs/policy-briefs/2010/UNU\\_ResearchBrief\\_10-01.pdf](http://www.unu.edu/publications/briefs/policy-briefs/2010/UNU_ResearchBrief_10-01.pdf)Where Western business sees 'risk', Chinese entrepreneurs see opportunity by Dr Jing Gu. Dr Gu and her China based team from the China-Africa Business Council (CABC) and the Chinese Academy of Social Sciences (CASS) have had direct access to private Chinese companies working in Africa, including 100 in-depth interviews with Chinese firms and business associations and officials in both China and Africa. **Website:** [www.ids.ac.uk/go/news/where-western-business-sees-risk-chinese-entrepreneurs-see-opportunity](http://www.ids.ac.uk/go/news/where-western-business-sees-risk-chinese-entrepreneurs-see-opportunity)

Can China Save Western Economies From Collapse?

**Website:** [www.marketoracle.co.uk/Article19484.html](http://www.marketoracle.co.uk/Article19484.html)



China's economic invasion of Africa

**Website:** [www.guardian.co.uk/world/2011/feb/06/chinas-economic-invasion-of-africa](http://www.guardian.co.uk/world/2011/feb/06/chinas-economic-invasion-of-africa)

Africa begins to make poverty history: US economists challenge conventional view that the continent is a basket case

**Website:** [www.guardian.co.uk/business/2010/mar/03/africa-makes-poverty-history](http://www.guardian.co.uk/business/2010/mar/03/africa-makes-poverty-history)

## **ON THE WEB**

### **BLOGS AND WEBSITES**

**mDirectory:** The mDirectory is the most comprehensive database of information on mobile tech for social change on the Web: case studies, mobile tools, research, and how-to guides. **Website:** <http://mobileactive.org/directory>

**Global Development:** Launched in September 2010, this new website from the Guardian newspaper will track progress on the MDGs, encourage debate on its blogs, offer a rich store of datasets from around the world, and feature monthly podcasts and resources for schools. **Website:** [www.guardian.co.uk/global-development](http://www.guardian.co.uk/global-development)

### **Latameconomy Website Launches**

[Latameconomy.org](http://Latameconomy.org) is the latest evolution of the annual Latin American Economic Outlook report, essentially bringing its trusted, high quality content into the digital age. Its wide country coverage and methods of analysis are essential for anyone seeking to understand the economic, social and political developments of Latin American countries.

**Website:** [www.latameconomy.org/en/](http://www.latameconomy.org/en/)

### **International Development Economics Associates (IDEAs)**

International Development Economics Associates (IDEAs) is a pluralist network of progressive economists across the world, engaged in research, teaching and dissemination of critical analyses of economic policy and development.

**Website:** [www.networkideas.org/](http://www.networkideas.org/)

### **OECD: Tackling the economic crisis website**

The global economic crisis is entering a new phase amid signs of a return to positive growth in many countries. But unemployment is likely to remain high and much still needs to be done to underpin a durable recovery. This website will track the recovery. **Website:** [www.oecd.org/document/24/0,3343,en\\_2649\\_201185\\_41707672\\_1\\_1\\_1\\_1,00.html](http://www.oecd.org/document/24/0,3343,en_2649_201185_41707672_1_1_1_1,00.html)

**The Global Urbanist:** News and analysis of cities around the world: planning, governance, economy, communities, environment, international. **Website:** [www.globalurbanist.com](http://www.globalurbanist.com)

**ICT Update:** A bimonthly printed bulletin, a web magazine, and an accompanying email newsletter that explores innovative uses of information technology in agriculture and rural development in African, Caribbean and Pacific (ACP) countries. **Website:** <http://ictupdate.cta.int/en/Regulars/Perspectives/%28issue%29/56>

### **Youth-Inclusive Financial Services (YFS-Link) Program**

**Website:** The first space for financial services providers (FSPs) and youth-service organizations (YSOs) to gather, learn and share about youth-inclusive financial services. **Website:** [www.yfslink.org](http://www.yfslink.org)

### **Triple Crisis Blog: Global Perspectives on Finance, Development and Environment**

**Website:** <http://triplecrisis.com/>

**Full Disclosure:** The Aid Transparency Blog: A Devex blog, written by members of the international community.

**Website:** [www.devex.com/en/blogs/full-disclosure](http://www.devex.com/en/blogs/full-disclosure)

**Africa Portal:** An online knowledge resource offering researchers and opinion leaders a forum to share their insights on Africa and publish their work on pressing areas of concern to policymakers and the public. It aims to fill the gap in accessibility to research and information on policy issues on the continent.

**Website:** [www.africaportal.org](http://www.africaportal.org)

**African Economic Outlook:** A unique online tool that puts rigorous economic data, information and research on Africa at your fingertips. A few clicks gives access to comprehensive analyses of African economies, placed in their social and political contexts. This is the only place where African countries are examined through a common analytical framework, allowing you to compare economic prospects at the regional, sub-regional and country levels.

**Website:** [www.africaneconomicoutlook.org/en](http://www.africaneconomicoutlook.org/en)

**Africa Renewal:** The Africa Renewal information programme, produced by the Africa Section of the United Nations Department of Public Information, provides up-to-date information and analysis of the major economic and development challenges facing Africa today. **Website:** [www.un.org/ecosocdev/geninfo/afrec/](http://www.un.org/ecosocdev/geninfo/afrec/)

### **Timbuktu Chronicles: A blog by Emeka Okafor**

With "a view of Africa and Africans with a focus on entrepreneurship, innovation, technology, practical remedies and other self-sustaining activities."

**Website:** <http://timbuktuchronicles.blogspot.com/>

**AfriGadget:** AfriGadget is a must-read for African invention junkies. They are always on the look out for ingenious innovation that is new or a repurposing of existing technology in a new way, interesting in the sense that the story captures the imagination of others, inspiring others to see solutions in uncommon ways, practical ideas that solve problems in a demonstrable way, and entrepreneurs who are inventing new products or solutions.

**Website:** [www.afrigadget.com/](http://www.afrigadget.com/)

**Silicon Savanna:** Mobile Phones Transform Africa **Website:** [www.time.com/time/magazine/article/0,9171,2080702,00.html](http://www.time.com/time/magazine/article/0,9171,2080702,00.html)

## **INTERESTING BLOGGER**

**Olunyi D. Ajao:** An Internet entrepreneur & technology enthusiast with strong interests in web design and hosting, writing about mobile communications technologies, and blogging. Topics are aimed at web designers, SEOs, bloggers, Internet entrepreneurs and people with general interests in Ghana, Nigeria, Kenya, South Africa and the rest of Africa. **Website:** [www.davidajao.com/blog/](http://www.davidajao.com/blog/)

## **SOCIAL MEDIA**

### **Africa Entrepreneurship Platform**

This ground breaking initiative is created as a forum to showcase innovative ideas and businesses from Africa that have the ability to scale internationally, driving job creation and sustainable economic development between Africa and the Americas. **Website:** [www.sacca.biz](http://www.sacca.biz)

**AfriGadget on Facebook:** 'Solving everyday problems with African ingenuity':

**Website:** [www.facebook.com/group.php?gid=2402629579](http://www.facebook.com/group.php?gid=2402629579)

## **START-UP FUNDING**

### **The SEED Initiative**

Hosted by the UN Environment Programme's World Conservation Monitoring Centre (UNEP-WCMC), the SEED Initiative is a global partnership for action on the Green Economy. The annual SEED Awards help to develop the most promising social and environmental start-ups in emerging economies and developing countries.

**Website:** <http://unep.org/newscentre/Default.aspx?DocumentID=2647&ArticleID=8798&l=en>

### **Crowdfund:**

A South African-based venture fund for technology start-ups in Africa.

**Website:** [www.crowdfunding.co.za/](http://www.crowdfunding.co.za/)

### **Global Social Benefit Incubator: A US \$20,000 Bottom of the Pyramid Scholarship**

Offered by Santa Clara University's Global Social Benefit Incubator, it selects 15 to 20 enterprises from developing countries and provides an eight-month mentoring process. This ends with a 10-day process in Santa Clara, where entrepreneurs work with their mentors.

**Website:** [www.socialedge.org](http://www.socialedge.org)

### **The Pioneers of Prosperity Grant and Award**

This competition is a partnership between the OTF Group and the John F. Templeton Foundation of the United States, and promotes companies in East Africa by identifying local role models that act as examples of sustainable businesses in their country/region. It is open to businesses from Kenya, Uganda, Tanzania, Burundi and Rwanda.

Five pioneers will receive US \$50,000 to re-invest in their business. It is open to for-profit businesses that provide high wages to their workers and that operate in sustainable ways.

**Website:** <http://pioneersofprosperity.org/index.php>

### **Oxford Said Business School Youth Business Development Competition**

Open to youth between 16 and 21 across the world, the competition is run by students at Oxford University to promote social enterprise. A prize fund of £2,000 in seed capital is up for grabs. It calls itself the 'world's first global youth development competition'.

**Website:** [www.sbs.ox.ac.uk/oba/se/ybd](http://www.sbs.ox.ac.uk/oba/se/ybd)

### **Echoing Green: Social Entrepreneurs Fund**

**Website:** [www.echoinggreen.org/](http://www.echoinggreen.org/)

### **Commonwealth Teams up with Private Equity Firm to Deliver up to \$400 Million in Investment in Africa**

Small and medium enterprises across Africa are set to benefit from a multimillion dollar investment fund set up by private equity firm Aureos Capital ([www.aureos.com/](http://www.aureos.com/)) with the Commonwealth Secretariat's assistance. The Aureos Africa Fund, launched in November following feasibility and due diligence studies funded by the Secretariat, will provide long-term capital and support for promising and successful businesses across the continent.

Commonwealth Deputy Secretary-General Ransford Smith, speaking at the launch of the fund at the Marriot Hotel in London, UK, on 2 November 2009, hailed the fund's launch. He warned that investment in Africa was "critical" if recent development gains were not to be lost amid the current worldwide recession. "This fund has the potential to make a real contribution to Commonwealth countries in Africa, by helping ordinary businesses to reach their potential and boost much needed growth and jobs across the continent," he said. **Website:** <http://www.thecommonwealth.org/news/215560/021109aureoscapital.htm>

### **The Africa Land Fund**

The fund has raised almost €2 billion from an American pension fund to invest in African agriculture. The Africa Land Fund, created by the UK-based hedge fund Emergent Asset Management, wants to raise a total of €3 billion and is canvassing a range of investors. It plans to invest in agricultural land and livestock, including African game, which will be sold on to private reserves and safari parks. The fund also plans to develop bio fuel crops on marginal land, saving

prime agricultural acreage for crops to feed people.

Email: [info@eaml.net](mailto:info@eaml.net)

Tel: +44 (0) 1428 656 966

Fax: +44 (0) 1428 656 955

### Challenge

InnoCentive ([www.innocentive.com/](http://www.innocentive.com/)) is a challenge to the world's inventors to find solutions to real scientific and technological problems affecting the poor and vulnerable. It is an open marketplace where anybody with a problem can post it, and rewards for effective solutions stretch up to US \$100,000. They use rigorous intellectual property protection so ideas are not stolen without credit being given to the inventor.

**Website:** [www.rockfound.org/about\\_us/news/2007/0720first\\_seeker.shtml](http://www.rockfound.org/about_us/news/2007/0720first_seeker.shtml)

### VIDEO

**Forum for the Future:** Compelling animated videos exploring the hard choices of an urbanizing world and the need to promote sustainable development and environmental harmony.

**Website:** <http://www.youtube.com/user/forumforthefuture96>

## UPCOMING EVENTS

### 2011

Have an event you would like the South-South community to know about? Then send details to [developmentchallenges@googlemail.com](mailto:developmentchallenges@googlemail.com).

### NOVEMBER

#### 10th Metropolis World Congress – Cities in Transition

*Porto Alegre, Brazil (23 November to 25 November 2011)*

10th Metropolis World Congress is a unique exchange and networking opportunity that gathers urban planners, government leaders, city managers, urban management experts, international NGOs, academics, and other important stakeholders from around the world. The Congress will revolve around the theme "Cities in Transition". Cities are presently in transition toward new types of challenges concerning the environment, governance, sustainability, innovation, and collaboration, all of which are taking place on an everyday basis. Therefore Metropolis invites us all to consider our future as urban citizens. The event will also be a chance to learn first-hand about the groundbreaking public policies implemented by Porto Alegre, the Capital of Participatory Democracy.

**Website:** <http://portoalegrecongress2011.metropolis.org/>

#### International Green Awards

*London, UK (24 November 2011)*

Launched in 2006 to critical acclaim, the INTERNATIONAL GREEN AWARDS™ were set up to recognize strategies that use creativity in an engaging and effective manner, leading to more sustainable outcomes. It is now an established event on the global sustainable business-calendar.

**Website:** [www.greenawards.com](http://www.greenawards.com)

#### Fourth High Level Forum: The Path to Effective Development

*Busan, South Korea (29 November to 1 December 2011)*

Ministers and specialists will not only take stock of what has been advanced since 2008, but also set out a new framework for increasing the quality of aid in order to achieve the Millennium Development Goals by 2015. Developing countries have named their priorities for HLF-4 as: predictable aid; use of country systems; an end to policy conditionality; country-driven capacity development; mutual accountability and reduced transaction costs.

**Website:** [www.oecd.org/document/12/0,3343,en\\_2649\\_3236398\\_46057868\\_1\\_1\\_1\\_1,00.html](http://www.oecd.org/document/12/0,3343,en_2649_3236398_46057868_1_1_1_1,00.html)

### DECEMBER

#### Global South-South Development Expo 2011

*FAO Rome, Italy (5-9 December 2011)*

The Global South-South Development Expo (GSSD Expo) is the FIRST EVER Expo solely from the South and for the South. It showcases successful Southern-grown development solutions (SDSs) to address the need to meet Millennium Development Goals (MDGs). It is designed as a concrete response to the strong commitment made by the Secretary-General and the UNDP Administrator to help the global South realize its shared aspirations for achieving sustainable and equitable development through the sharing and transfer of SDSs, with the support of the donor community and the multilateral system under innovative triangular and public-private partnership (PPP) arrangements. It also constitutes one of the Special Unit's three global and United Nations system-wide South-South support platforms.

**Website:** [www.southsouthexpo.org](http://www.southsouthexpo.org)

#### European Development Days 2011

*Warsaw, Poland (15-16 December 2011)*

The sixth edition of European Development Days brings together male and female politicians, parliamentarians,

representatives of international institutions, local authorities, NGOs, business leaders, researchers, journalists, artists and students... all to share their knowledge and their experiences. At every level, participants, hosts, moderators, debaters, exhibitors, whether they're from the North or the South, can all take part, put forward their ideas, examine creative solutions and question responsibilities. The debates are in plenary sessions or in bilateral meetings, in workshops or in the framework of parallel events, in quiet lounges or before the press. The European Development Days represent an opportunity to make good use of the diversity of viewpoints and models operating in the world. **Website:** [www.eudevdays.eu](http://www.eudevdays.eu)

## **2012**

### **Earth Summit 2012: Towards a World Summit on Sustainable Development in 2012**

*Rio, Brazil (TBC 2012)*

The United Nations General Assembly agreed to a new Earth Summit in December. The Summit will be in 2012 and will be hosted by Brazil. The themes are the Green Economy in the context of sustainable development and poverty eradication, the institutional framework for sustainable development, emerging issues and a review of present commitments. This site will keep you abreast of all the developments and latest news.

**Website:** <http://www.earthsummit2012.org/>

## **FEBRUARY**

### **PlastIndia 2012: World's Third Largest International Plastics Exhibition and Conference**

*New Delhi, India (1-6 February 2012)*

**Website:** [www.plastindia.org](http://www.plastindia.org)

## **AWARDS AND FUNDING**

### **Invitation to apply for Global Labour University program.**

**Last date for applying: November 30, 2011**

The Global Labour University is currently accepting applications to its 'Engage' programme on Labour Policies and Globalisation. Trade Unionists are invited to apply by November 30, 2011.

The Engage programme is a policy oriented course that combines academic learning with practical trade union work. The course consists of two components: the first part is an academic training programme that takes place over 3,5 months and is taught at the Berlin School of Economics and Law and the University of Kassel. The academic programme is then followed by two months of field work during which participants develop a policy project/campaign with a national or international trade union organisation.

The 2012 course has two thematic priorities:

1. The role of multinational companies in the global economy, and trade union strategies and campaigns of cross border solidarity and networking. This theme is implemented in cooperation with Global Union Federations.
2. Global income security through minimum wages and social transfers. This theme is implemented in cooperation with the ITUC and the ILO.

For further information, application form and scholarships, visit: <http://www.global-labour-university.org/216.html>

### **World Summit Youth Award**

The international contest for young people using the Internet and mobiles to take action on the UN Millennium Development Goals. **Website:** [www.youthaward.org](http://www.youthaward.org)

### **Grand Challenges Canada: Request for proposals**

Grand Challenges Canada is pleased to announce a new initiative in its Maternal, Neonatal and Child Health grand challenge. It's called Saving Brains. Its goal is to unlock potential in children and dramatically transform lives in the developing world.

The money to fund this program comes from the Development Innovation Fund. In Budget 2008, the Government of Canada committed \$225 million CAD over five years to the Development Innovation Fund, to support the best minds in the world in a collaborative search for solutions to global health challenges.

For the Request for Proposals: **Website:** [http://www.grandchallenges.ca/wp-content/uploads/2011/05/Request\\_for\\_Proposals-Saving\\_Brains\\_EN.pdf](http://www.grandchallenges.ca/wp-content/uploads/2011/05/Request_for_Proposals-Saving_Brains_EN.pdf)

### **Zayed Future Energy Prize**

The world is in desperate need of innovative solutions to create a new, sustainable energy future. No one knows who or where the next great energy solution will come from. Solutions and technologies that could change the world are being developed globally, and the \$2.2 million Zayed Future Energy Prize, managed by Masdar in Abu Dhabi, recognizes and rewards innovation, leadership, and long-term vision in renewable energy and sustainability.

**Website:** [www.zayedfutureenergyprize.com/](http://www.zayedfutureenergyprize.com/)

### **Philips Liveable Cities Award**

Philips is looking for individuals and community or non-government organizations and businesses with ideas for "simple solutions" that will improve people's health and well-being in a city to enter the Philips Liveable Cities Award. To help translate these ideas into reality, three Award grants totalling €125,000 are on the line. One overall winning idea from any of the three categories outlined below will receive a grant of €75,000, while the two additional ideas will receive grants of €25,000.

**Website:** [www.because.philips.com/livable-cities-award/about-the-award](http://www.because.philips.com/livable-cities-award/about-the-award)

### **Piramal Foundation in India**

Has established a US \$25,000 prize for ideas that help advance full access to effective public health care in India. The Piramal Prize is a \$25,000 Social Entrepreneurship Competition focused on democratizing health care in India that seeks to encourage and support bold entrepreneurial ideas which can profoundly impact access to higher standards of health for India's rural and marginalized urban communities. The award recognizes high-impact, scalable business models and innovative solutions that directly or indirectly address India's health-care crisis.

**Website:** [www.piramalprize.org](http://www.piramalprize.org)

### **Special Award for South-South Transfer - winners announced!**

UN-HABITAT, the Building and Social Housing Foundation (BSHF) and the UNDP Special Unit for South-South Cooperation are pleased to announce the winner of the Housing and Urban Development South-South Transfer Award, a special joint initiative which seeks to recognise housing and urban development practices that have been successfully transferred to other countries in the global South. The winner of the Housing and Urban Development South-South Transfer Award is **Un Techo Para mi Pais (A Roof for my Country)**, Chile, awarded for mobilising thousands of youth volunteers and transferring its innovative approach to 19 countries across Latin America.

The aim of the award is to identify, provide visibility, and honour those who have successfully shared their projects and approaches internationally, thereby increasing the impact of the initiative.

The winning practice receives US\$15,000 to further transfer the awarded practice to other communities in developing countries. **Website:** [www.southsouthexpo.org](http://www.southsouthexpo.org)

### **South-South Experience Exchange Facility**

Supported by Mexico, China, India, Denmark, Spain, The Netherlands, and the U.K. and now Colombia, the South-South Experience Exchange Facility is a multi donor trust fund that promotes the idea that developing countries can learn from the successes of other developing countries in overcoming similar challenges. In the past 12 months, the trust has given out 35 grants to countries for learning activities ranging from working with at risk youth in the Caribbean to outsourcing IT services in Africa.

**Website:** [www.southsouthcases.info](http://www.southsouthcases.info)

### **African Writers Fund**

Together with the Ford Foundation, the Fund supports the work of independent creative writers living on the continent. The Fund recognizes the vital role that poets and novelists play in Africa by anticipating and reflecting the cultural, economic and political forces that continuously shape and reshape societies.

**Website:** [http://www.trustafrica.org/index.php?option=com\\_content&task=view&id=91&Itemid=90&lang=fr](http://www.trustafrica.org/index.php?option=com_content&task=view&id=91&Itemid=90&lang=fr)

### **Joint NAM S&T Centre - ICCS Fellowship Programme**

Centre for Science and Technology of the Non-Aligned and Other Developing Countries (NAM S&T Centre) and International Center for Chemical Sciences (ICCS), (H.E.J. Research Institute of Chemistry and Dr. Panjwani Centre for Molecular Medicine and Drug Research), University of Karachi, Karachi, Pakistan

Click here for more information

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### **US\$250,000 for Best Lab Design**

AMD and Architecture for Humanity have announced a prize of \$250 000 for the best design for a computer lab that can be adapted and implemented in third-world countries.

The Open Architecture Prize is the largest prize in the field of architecture and is designed to be a multi-year program that will draw competition from design teams around the world.

**Website:** [www.architectureforhumanity.org](http://www.architectureforhumanity.org)

### **PhD Plant Breeding Scholarships at the University of Ghana**

The University of Ghana ([www.ug.edu.gh](http://www.ug.edu.gh)) has been awarded a project support grant by the Alliance for a Green Revolution ([www.agra-alliance.org](http://www.agra-alliance.org)) in Africa (a joint venture between the Bill and Melinda Gates Foundation and the Rockefeller Foundation, for the establishment of a West African Centre for Crop Improvement (WACCI). This is available to scientists working at NARIs, universities and international centres in West Africa. Women scientists are especially encouraged to apply for a fellowship under this programme.

**Website:** [www.acci.org.za/Default.asp?nav=Home&idno=10](http://www.acci.org.za/Default.asp?nav=Home&idno=10)

### **Genesis: India's Premier Social Entrepreneurship Competition**

Is a social entrepreneurship competition aiming to bring together social entrepreneurs, students, NGOs, innovators, incubators, corporations and financiers and encourage them to come up with innovative ideas which are socially relevant and feasible.

**Website:** <http://genesis.iitm.ac.in/>



## TRAINING

Ongoing

### **JOBS AND CAREERS**

Weitzenegger's International Development Job Market: **Website:** [www.weitzenegger.de/new/jobmarket.php](http://www.weitzenegger.de/new/jobmarket.php)

#### **Global Knowledge Initiative**

The Global Knowledge Initiative seeks to build global knowledge partnerships between individuals and institutions of higher education and research. It seeks to help partners access the global knowledge, technology, and human resources needed to sustain growth and achieve prosperity for all."

**Website:** [www.globalknowledgeinitiative.org/](http://www.globalknowledgeinitiative.org/)

#### **Exporthelp - Promoting and supporting access to the European market**

The European Commission runs a database for the explicit support of market players in developing countries who want to bring their products to the EU market. The database gives an overview on the EU's preferential trade regimes established for developing countries as well as lists all tariffs, taxes and other requirements for goods imported into the EU.

**Website:** <http://exporthelp.europa.eu>

#### **Development Executive Group Devex Networking Website**

Over 90,000 global experts can network and connect and learn about more than 47,000 registered projects.

**Website:** [www.devex.org](http://www.devex.org)

#### **Website Offers Career Advice to Young Africans**

Set up by the Commonwealth Secretariat, [Africancareerguidance.com](http://Africancareerguidance.com) is aimed at providing career guidance to African youth and helping them to link with prospective employers. AfricaRecruit is a human resources organisation that provides skills training for African professionals in the Diaspora and on the continent. The website has an inbuilt email subscriber list for all its users and offers a searchable database of career profiles for job seekers and prospective employers. It also offers skills and interest assessments and advice on CV and résumé preparation. It provides tips about interviewing techniques, as well as information on internship and volunteer opportunities, and entrepreneurial skills.

**Website:** [www.africancareerguidance.com](http://www.africancareerguidance.com)

#### **African Diaspora Skills Database**

This database was compiled to provide an overview of qualified African Diaspora professionals with varied areas of expertise and experience. The African Diaspora contributes substantially to the social, economic and political development of Africa, and this database is set up to further mobilize this considerable potential.

**Website:** [www.diaspora-centre.org/NEWSLETTER/Database](http://www.diaspora-centre.org/NEWSLETTER/Database)

#### **Aid Workers Network (AWN)**

Aid Workers Network (AWN) is an online platform for aid, relief and development workers to ask and answer questions of each other, and to exchange resources and information. AWN is registered in the United Kingdom as a charity. You will find discussions about a range of questions and issues on the AWN forum from aid, relief and development workers all over the world and representing a variety of fields, with new threads or responses posted daily. The forum is a great way to get in contact with other aid and development workers in your geographic area or working in a similar area of work.

**Website:** [www.aidworkers.net](http://www.aidworkers.net)

#### **Bizzlounge**

Bizzlounge is where people committed to ethical behaviour meet, who want to establish and maintain business contacts in an exclusive and relaxed environment.

**Website:** <http://bizzlounge.com>

#### **Business Action for Africa**

Business Action for Africa is a network of businesses and business organisations working collectively to accelerate growth and poverty reduction in Africa.

**Website:** <http://businessactionforafrica.blogspot.com>

#### **Business Fights Poverty**

Business Fights Poverty is a professional network for all those passionate about fighting world poverty through the power of good business.

**Website:** <http://businessfightspovety.ning.com>

#### **Business in Development Network (BiD)**

The BiD Network Foundation runs the BiD Challenge to contribute to sustainable economic development by stimulating entrepreneurship in developing countries.

**Website:** [www.bidnetwork.org](http://www.bidnetwork.org)

#### **Zunia**

By Development Exchange, it offers news, publications and networking opportunities with the world's development community.

**Website:** [www.zunia.org](http://www.zunia.org)

#### **Catalogue of Poverty Networks**

UNDP is organizing an online catalogue of Poverty Networks as a means to facilitate access to knowledge and

sharing this to a wider audience in 189 countries. Poverty Networks are web-based platforms that provide space for sharing and disseminating development-related information and initiatives. Below you will find information on IPC's collaborating networks, which help foster dialogue between researchers, policymakers, civil society and multilateral organisations. **Website:** [www.undp-povertycentre.org/povnet.do](http://www.undp-povertycentre.org/povnet.do)

### **Connections for Development (CfD)**

CfD is a UK, Black and Minority Ethnic (BME) led, membership based organisation committed to ensuring that UK BME communities, and the organisations they are involved in, are supported in the process of shaping and delivering policy and projects that affect their countries of origin or interest – collectively “our world”.

**Website:** [www.cfdnetwork.co.uk](http://www.cfdnetwork.co.uk)

### **Development Crossing**

Development Crossing was set up in 2006 by a small group of friends with diverse backgrounds ranging from business consulting to international development. In a world where the environment, corporate responsibility, and sustainable development are becoming increasingly intertwined, our goal was to create a site where individuals that shared our passion could keep up-to-date with relevant happenings in the world and connect with like-minded individuals. The idea behind Development Crossing is to provide a social network that brings together people from a variety of sectors, countries and professions to discuss corporate social responsibility and sustainable development.

**Website:** [www.developmentcrossing.com](http://www.developmentcrossing.com)

### **DevelopmentAid.org**

The one-stop-information-shop for the developmental sector, [DevelopmentAid.org](http://DevelopmentAid.org) is a membership organization that brings together information for developmental professionals, NGOs, consultancy firms and donors.

**Website:** [www.developmentaid.org](http://www.developmentaid.org)

### **dgCommunities on the Development Gateway (now Zunia.org)**

dgCommunities, a free online service by the Development Gateway Foundation is devoted to knowledge-sharing and collaboration for people working to reduce poverty in the developing world.

**Website:** <http://topics.developmentgateway.org>

### **Diaspora African Forum**

This Forum exists “to invite and encourage the full participation of Africans in the Diaspora in the building of the African Union, in its capacity as an important part of the Continent”. We will provide the vital linkage for Diaspora Africans to become involved in Africa’s development as well as reap the fruits of African unity.

**Website:** [www.diasporafricanforum.org](http://www.diasporafricanforum.org)

### **Business Planet: a new data map on Entrepreneurship**

Business Planet, an interactive Google map, now includes data on new business creation around the world. Measures of entrepreneurial activity are based on the number of total and newly registered corporations. Click on color markers to learn more about each country.

**Website:** <http://rru.worldbank.org/businessplanet/default.aspx?pid=8>

## **JOB OPPORTUNITIES**

- [Africa Recruit Job Compendium](#)
- [African Union](#)
- [CARE](#)
- [Child Fund International](#)
- [ECOWAS](#)
- [International Crisis Group](#)
- [International Medical Corps](#)
- [International Rescue Committee](#)
- [Internews](#)
- [IREX](#)
- [International Organization for Migration](#)
- [Oxfam](#)
- [Relief Web Job Compendium \(UNOCHA\)](#)
- [UN Jobs.org](#)
- [Save the Children](#)
- [The Development Executive Group job compendium](#)
- [Trust Africa](#)
- [UN Jobs](#)
- [UN Careers](#)
- [UNDP jobs](#)
- [UNESCO](#)
- [UNICEF](#)
- [World Bank](#)
- [World Wildlife Fund](#)
- [Third Sector](#)



Please feel free to send your comments, feedback and/or suggestions to:  
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